

ZINKIA ENTERTAINMENT S.A.
Call of Ordinary General Shareholders Meeting

The Board of Directors of ZINKIA ENTERTAINMENT, S.A. (hereinafter the "**Company**") at its meeting of 23 April 2012 resolved to call an Ordinary General Shareholders Meeting to be held in Madrid, in the Barbieri Room of Hotel Lusso Infantas, located at Infantas 29 (C.P. 28004), on **22 June 2012 at noon**, on first call, and at the same time and in the same place on 25 June 2012, on second call, to adopt resolutions regarding the following:

AGENDA

First. Review and, if applicable, approval of the Annual Accounts (Balance Sheet, Income Statement, Statement of Changes in Net Worth, Cash Flow Statement and the notes thereto) and Management Reports, for the 2011 financial year of ZINKIA ENTERTAINMENT, S.A. and of its consolidated Group.

Second. Review and, if applicable, approval of the proposal for distribution of profits of the financial year.

Third. Review and, if applicable, approval of the performance of the Board of Directors.

Fourth. Amendment of articles 5, 11, 16, 20 and 26 of the Articles of Association of the Company to adapt them to the most recent legislative changes.

Fifth. Amendment of articles 6 and 7 of the Company's General Shareholders Meeting Regulations to adapt them to the most recent legislative changes.

Sixth. Approval of the corporate website for purposes of articles 11 bis, 11 ter and 11 quáter of the Capital Companies Act.

Seventh. Delegation of authority for implementation, attestation as a public document and registration of the aforesaid resolutions, and also for the mandatory filing of the Annual Accounts, both individual and consolidated, with the Commercial Registry.

There also will be a report to the General Shareholders Meeting regarding the amendments of the Company's Board of Directors Regulations since the last General Meeting was held

INFORMATION RIGHT

The shareholders are entitled to review copies of the following documents at the registered office, located in Madrid at Infantas 27, 1st floor, or on the Company's website (www.zinkia.com), and are entitled to delivery thereof without charge.

- ❑ Resolutions proposed by the Board of Directors regarding the points on the Agenda.
- ❑ Annual Accounts (Balance Sheet, Income Statement, Statement of Changes in Net Worth, Statement of Cash Flows and notes thereto) and Management Reports, for the 2011 financial year of the Company and its consolidated Group.
- ❑ Reports issued by the audit firm on the Annual Accounts, both individual and consolidated, of the Company and its consolidated group for the 2011 financial year.
- ❑ An explanatory report of the Board Directors on the amendment of the Articles of Association.
- ❑ An explanatory report of the Board Directors on the amendment of the General Meeting Regulations.
- ❑ The full texts of the proposed amendments of the Articles of Association and General Meeting Regulations.

Until the seventh day prior to the date contemplated for holding the General Meeting, the shareholders may ask the Board of Directors about the matters appearing on the Agenda, including such information or

clarifications as they deem to be necessary, or may state the questions they deem to be appropriate in writing.

SUPPLEMENT TO CALL

In accordance with law and the provisions of article 7 of the General Meeting Regulations, shareholders representing at least 5% of capital may request publication of a supplement to the call of the General Shareholders Meeting, including one or more points on the Agenda. Exercise of this right must be by certifiable notice, which must be received at the registered office within the 5 days following publication of the call.

RIGHTS OF ATTENDANCE AND PROXIES:

Under the provisions of article 12 of the articles of association, all shareholders of the Company may attend the General Meeting. In order for any shareholder to be entitled to speak and vote at the Meeting, it will be mandatory to have the shares registered in the corresponding book entry records five days in advance of the date indicated for holding the Meeting, and be in possession of the corresponding attendance card. The card may be replaced by the appropriate authentication certificate issued for these purposes by the corresponding responsible or member entity.

Shareholders not attending the Meeting may grant proxies to other persons, even if not shareholders, by satisfying the legally-imposed requirements and formalities.

Madrid, 9 May 2012.

The Secretary of the Board of Directors
Ms. Lorea García Jáuregui